

Michael Underwood

5189 Village Green, Los Angeles, CA 90016 * 310-916-7737 * munderwd@gmail.com * underwoodpix.com

EXPERIENCE

UNDERWOODPIX.COM Los Angeles, CA

Photographer January 2009 – Present

- Founded a freelance business focused on event and product photography.
- Specialized in entertainment news as a contributor for elevationphotos.com.
- Specialized in fine art reproductions and web development for artists.

LA LOUVER GALLERY Los Angeles, CA

Archivist October 2007 – January 2009

- Maintained image and press archive for 30 internationally shown artists.
- Managed a team of photographers, web designers, and part-time employees to develop web content and sales presentation materials.
- Developed color management system, production guidelines, and metadata standards to ensure consistency in our database of 60,000 digital fine art reproductions.
- Launched blog, web store, e-commerce platform, and private client pages.
- Increased lalouver.com web traffic from 7,000 to 10,000 unique hits per month.

GETTY IMAGES Los Angeles, CA

Photo Editor August 2004 – October 2007

- Edited images and delivered digital content to clients from entertainment, sport and news events; coordinated shoots with photographers.
- Worked with a global search data team to optimize searchability of images.
- Maintained image archive for the National Basketball Association – uploaded 3,000 images per month.
- Filled production requests for scanning, retouching film, keywording, uploading, and reformatting imagery.

J. PAUL GETTY MUSEUM Los Angeles, CA

Graduate Intern, Department of Photographs September 2003 – June 2004

- Cataloged new acquisitions and maintained archive and study room.
- Produced exhibitions with curators - managed objects with TMS database software, researched and wrote didactic material, gave feedback on design and publicity schemes.
- Wrote acquisition proposals – researched provenance, auction, and publication records.

CALIFORNIA INSTITUTE OF ARTS Valencia, CA

Student Instructor, Video and Photo Labs September 2001 – August 2003

- Trained and provided performance feedback for a staff of 8 part-time employees.
- Installed and maintained digital video editing hardware and software, tutored students on Final Cut Pro and Pro Tools software and video production equipment.
- Established budget priorities with Lab Director and renovated the lab's recording studio.
- Taught photography and prepared curriculum for college and high school students.
- Taught workshops on lab use and safety, maintained lab equipment and inventory.

EDUCATION

CALIFORNIA INSTITUTE OF THE ARTS

Master of Fine Arts 2003

School of Art, concentration in photography and filmmaking

UNIVERSITY OF MICHIGAN

Bachelor of Fine Arts 2001

4.0 GPA, Summa Cum Laude, Angell Scholar, UofM alumni scholarship

SKILLS

Software: Fotostation, Photoshop, Dreamweaver, Lightroom, Capture One, Various FTP clients, PhotoMechanic, Quark, InDesign, Illustrator, Final Cut, DVD Studio Pro, Avid, Pro Tools, Wordpress.

Programming Languages: HTML, CSS, JavaScript, AJAX, PHP.